

# 2021 WINTERFEST MARKET

## VENDOR GUIDELINES



### REGISTRATION INFORMATION

- The 2021 Winterfest will be held **Saturday, December 18<sup>th</sup> from 5:00 pm to 9:00 pm.**
- Registration is open through December 10, 2021. Registration is online at [sahuaritaaz.gov/parksandrec](http://sahuaritaaz.gov/parksandrec).
- The registration fee is \$60.00 for profit organizations and \$45.00 for non-profit organizations.
- This is a juried event. Vendors will be accepted on a first-come first-serve.
- The 2021 Winterfest theme is ***"A December to Remember"***.

### REGISTRATION GUIDELINES

- Vendors will be required to provide the following to Town of Sahuarita prior to the registration deadline.
  - A completed Vendor application.
  - Full payment of the Vendor registration fee.
  - A current Town of Sahuarita Business License.
  - A completed Hold Harmless agreement.
- Refunds will not be issued under any circumstances other than the Town of Sahuarita cancelling the event.
- Vendor Set-Up will be **Saturday, December 18<sup>th</sup> from 2:00 pm to 4:30pm.** Vendors will be expected to be fully operational by **4:30pm.**

### VENDING SPACE GUIDELINES

- The success of the annual Winterfest Market is dependent on the amazing Vendors participating! With the event theme in mind, develop your vending space with quality materials and use more lights than you ever planned to!
- All Vendors are **REQUIRED TO HAVE FUN!!!**
- Vendors will be assigned a 10'x10' vending space.
- Power is not provided for the event.
- All generators must be whisper quiet.
- All tents and canopies must be weighted down (canopies and tents are subject to inspection).
- Vendors must bring all necessary supplies and equipment to set up and operate during the event.
- Vendors will comply with all guidelines, rules, and regulations.